

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

ISSUE CLASS OF TIME



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 10/30
Estimate Number	1192

Invoice #	112777-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL			
Account Executive	Cheryl Blair			
Sales Office	Washington Telerep			
Sales Region	National			

Order #	112777
Alt Order #	06146610
Deal #	
Order Flight	10/30/12 - 11/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	David Letterman	1135p-1237a	-							
	ISSUE CL	ASS OF TIME									
					2 to 11/04/12	5x	-TWTF				
	WRAL			Tu	10/30/12	:30	12:30 AM	D3C12-NC07-T05H	\$600.00		1
	WRAL			W	10/31/12	:30	11:49 PM	D3C12-NC07-T05H	\$600.00		2
	WRAL			W	10/31/12	:30	12:15 AM	D3C12-NC07-T05H	\$600.00		4
	WRAL			Th	11/01/12	:30	11:49 PM	D3C12-NC07-T05H	\$600.00		6
	WRAL			Th	11/01/12	:30	12:30 AM	D3C12-NC07-T05H	\$600.00)	3
2	WRAL	Price is Right	11a-12p								
	ISSUE CL	ASS OF TIME									
					2 to 11/04/12	3x	-TWTF				
	WRAL			Tu	10/30/12	:00			'	See MG 2.4,2.5	3
	WRAL	Late Late Show	1237a-137a	Tu	10/30/12	:30	1:31 AM	D3C12-NC07-T05H	\$350.00	MG for 2.1,2.3,2.2	5
	VA/ID A I				SUE CLASS		R10.9		4.50 0.		_
	WRAL WRAL			W Th	10/31/12	:00			,	See MG 2.4,2.5	1
		WRAL 5am News	5am - 5:30a	Th	<i>11/01/12</i> 11/01/12	<i>:00</i> :30	5:15 AM	D3C12-NC07-T05H	'	9 See MG 2.4,2.5 9 MG for 2.1,2.3,2.2	2
	WHAL	WHAL Sam News	5am - 5.30a		SUE CLASS			D3C12-NCU7-103H	\$1,000.00	1 MG 101 2.1,2.3,2.2	4
•	WRAL	Noon News	10m 1m	MGS, IC	SOL OLASS	OI IIIVIL I	1110.5				
3			12p-1p								
	ISSUE CL	ASS OF TIME		10/00/10) +- 11/01/10	0	T./T.F				
	WDAL			W 10/29/12	2 to 11/04/12	3x	-TWTF	D3c13 NC07 T05U	ФСОО ОС		
	WRAL WRAL			vv Th	10/31/12 11/01/12	:30 :30	12:45 PM 12:24 PM	D3C12-NC07-T05H D3C12-NC07-T05H	\$600.00 \$600.00		2
	WRAL			F	11/01/12	:30	12.24 PM 12:57 PM	D3C12-NC07-T05H	\$600.00		3
		v 5	4.5	ı	11/02/12	.50	12.37 F W	D3C12-NC07-103H	φουο.υς	•	3
4	WRAL	Young and the Restless	4-5p								
	ISSUE CL	ASS OF TIME				_					
					2 to 11/04/12	3x	-TWTF		4.05		
	WRAL			Tu	10/30/12	:30	4:28 PM	D3C12-NC07-T05H	\$1,200.00		3
	WRAL			W	10/31/12	:30	4:00 PM	D3C12-NC07-T05H	\$1,200.00		1
	WRAL			Th	11/01/12	:00			\$1,200.00	See MG 26.2	2
5	WRAL	5:00 First News	5-530p								



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Line	Channel Desc	ription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5			5-530p								
	ISSUE CLASS OF	FTIME									
				10/29/12 to		1x	-TWTF		4		
	WRAL			W	10/31/12	:30	5:27 PM	D3C12-NC07-T05H	\$1,800.00)	1
6	WRAL 5:30 I		530-6p								
	ISSUE CLASS OF	FIIME		10/00/10 +	44/04/40	0	T. T.				
	WRAL			10/29/12 to W	10/31/12	:30	-TWTF 5:42 PM	D3C12-NC07-T05H	\$1,800.00	<u> </u>	
	WRAL			F	11/02/12	:30	5:42 PM 5:36 PM	D3C12-NC07-T05H	\$1,800.00		2
7		News (M-F)	6-630p	!	11/02/12	.50	3.30 T W	DJCIZ-NCO7-10311	Ψ1,000.00	,	۷
,	ISSUE CLASS OF		0-030P								
	ISSUL CLASS OF	I IIIVIL		10/29/12 to	11/04/12	4x	-TWTF				
	WRAL			Tu	10/30/12	:30	6:28 PM	D3C12-NC07-T05H	\$2,200.00)	4
	WRAL			W	10/31/12	:30	6:14 PM	D3C12-NC07-T05H	\$2,200.00		2
	WRAL			Th	11/01/12	:30	6:11 PM	D3C12-NC07-T05H	\$2,200.00		3
	WRAL			F	11/02/12	:30	5:59 PM	D3C12-NC07-T05H	\$2,200.00)	1
8			6-7a								
	ISSUE CLASS OF	FTIME									
				10/29/12 to		4x	-TWTF				
	WRAL			Tu	10/30/12	:30	6:28 AM	D3C12-NC07-T05H	\$1,400.00		2
	WRAL WRAL			W Th	10/31/12 11/01/12	:30 :30	6:53 AM 6:39 AM	D3C12-NC07-T05H D3C12-NC07-T05H	\$1,400.00 \$1,400.00		3
	WRAL			F	11/01/12	:30	6:09 AM	D3C12-NC07-T05H	\$1,400.00		3 1
9		e Edition	7-730P	1	11/02/12	.50	0.03 AW	DJC12-NCO7-103II	ψ1,400.00	,	'
3	ISSUE CLASS OF		1-130F								
				10/29/12 to	11/04/12	4x	-TWTF				
	WRAL			Tu	10/30/12	:30	7:20 PM	D3C12-NC07-T05H	\$1,400.00)	2
	WRAL			W	10/31/12	:30	7:12 PM	D3C12-NC07-T05H	\$1,400.00		1
	WRAL			Th	11/01/12	:30	7:28 PM	D3C12-NC07-T05H	\$1,400.00		4
	WRAL			F	11/02/12	:30	7:20 PM	D3C12-NC07-T05H	\$1,400.00)	3
10	WRAL CBS	This Morning	7am - 9am								



WRAL

CBS This Morning Saturday

8am - 10am

16

Remit Address:

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10	WRAL	CBS This Morning	7am - 9am	<u>-</u>	-		•	-	-		
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	3x	-TWTF				
	WRAL			Tu	10/30/12	:30	7:29 AM	D3C12-NC07-T05H	\$750.00		1
	WRAL			W	10/31/12	:30	7:59 AM	D3C12-NC07-T05H	\$750.00		2
	WRAL			Th	11/01/12	:30	8:46 AM	D3C12-NC07-T05H	\$750.00		3
11	WRAL	Entertaiment Tonight	730-8P								
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	2x	-TWTF				
	WRAL			Tu	10/30/12	:30	7:41 PM	D3C12-NC07-T05H	\$1,400.00		2
	WRAL			W	10/31/12	:30	7:56 PM	D3C12-NC07-T05H	\$1,400.00		1
12	WRAL	Dr. Phil	9-10a								
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	2x	-TWTF				
	WRAL			Tu	10/30/12	:30	9:58 AM	D3C12-NC07-T05H	\$450.00		1
	WRAL			W	10/31/12	:30	9:22 AM	D3C12-NC07-T05H	\$450.00		2
13	WRAL	Fri Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	10:33 PM	D3C12-NC07-T05H	\$5,000.00		1
14	WRAL	Fri Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME	-								
				10/29/1	2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	9:48 PM	D3C12-NC07-T05H	\$3,500.00		1
15	WRAL	CRIMINAL MINDS	1135-1235XM								
	ISSUE CLA	ASS OF TIME									
	_			10/29/1	2 to 11/04/12	1x	1-				
	WRAL			Sa	11/03/12	:30	1:14 AM	D3C12-NC07-T05H	\$300.00		1
				LR due	to football rund	over					
				LR due	to football rund	over					



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLA	ASS OF TIME	•		•	-	•	•	•		
				10/29/12 to		1x	1-				
	WRAL			Sa	11/03/12	:00				See MG 16.2	1
	WRAL	CBS This Sat Morning 8-9a	8-9a	Sa	11/03/12	:30	8:24 AM	D3C12-NC07-T05H	\$600.00	MG for 16.1 11/03	2
17		NFL Football (Early)	1p - 4:15p								
	ISSUE CLA	ASS OF TIME									
				10/29/12 to		1x	1				
	WRAL			Su	11/04/12	:30	3:14 PM	D3C12-NC07-T05H	\$4,000.00		1
18	WRAL	Face the Nation	1030-11a								
	ISSUE CLA	ASS OF TIME									
				10/29/12 to		1x	1				
	WRAL			Su	11/04/12	:00				See MG 18.2	1
	WRAL	Face The Nation 1030-1130	1030-1130	Su	11/04/12	:30	11:22 AM	D3C12-NC07-T05H	\$750.00	MG for 18.1 11/04	2
				program ai	rs 1 nour - I	SSUE CLA	ASS OF TIME				
19		NFL (Late)	4-7p								
	ISSUE CLA	ASS OF TIME		40/00/404	44/04/40	4	1				
	WRAL			10/29/12 to Su	11/04/12	1x :30	1 6:46 PM	D3C12-NC07-T05H	\$7.500.00		
00		0000 1 11 1	0.4000-	Su	11/04/12	.30	0.46 PIVI	D3C12-NC07-103H	\$7,500.00		ı
20		CBS Sunday Morning	9-1030a								
	ISSUE CLA	ASS OF TIME		10/00/10 +-	11/04/10	4	1				
	WRAL			10/29/12 to Su	11/04/12	1x :30	9:55 AM	D3C12-NC07-T05H	\$750.00		
0.4		T o	40.44	Su	11/04/12	.30	9.55 AIVI	D3C12-NC07-103H	φ/30.00		ı
21		Thu Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME		10/00/10 +-	11/04/10	4	1				
	WRAL			10/29/12 to	11/04/12	1x :30	10:48 PM	D3C12-NC07-T05H	\$4,500.00		
			44 440=	III	11/01/12	.30	10.46 PIVI	D3C12-NC07-105H	\$4,500.00		ı
22		Late News	11-1135p								
	ISSUE CLA	ASS OF TIME		40/00/404	44/04/40	-	T./T.F				
	WRAL			10/29/12 to Tu	10/30/12	5x	-TWTF	D3C12-NC07-T05H	#1 000 00		
	WRAL			W	10/30/12 10/31/12	:30 :30	11:25 PM 11:14 PM	D3C12-NC07-T05H D3C12-NC07-T05H	\$1,800.00 \$1,800.00		1 2
	VVDAL			۷V	10/31/12	.30	11.14 FIVI	D3C12-NCU/-103H	φ1,000.00		2



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRAL Late News	11-1135p	-			-				
	ISSUE CLASS OF TIME									
	WRAL		W	10/31/12	:30	11:33 PM	D3C12-NC07-T05H	\$1,800.00		5
	WRAL		Th	11/01/12	:30	11:27 PM	D3C12-NC07-T05H	\$1,800.00		3
	WRAL		F	11/02/12	:30	11:33 PM	D3C12-NC07-T05H	\$1,800.00		4
23	WRAL Tue Hour 1	8-9p								
	ISSUE CLASS OF TIME									
	WDAI		10/29/12 to		1x	-1		*=		
	WRAL		Tu	10/30/12	:30	8:32 PM	D3C12-NC07-T05H	\$7,500.00		1
24	WRAL Tue Hour 2	9-10p								
	ISSUE CLASS OF TIME									
			10/29/12 to		1x	-1				
	WRAL		Tu	10/30/12	:30	9:47 PM	D3C12-NC07-T05H	\$6,500.00		1
25	WRAL Wed Hour 3	10-11p								
	ISSUE CLASS OF TIME									
			10/29/12 to		1x	1				
	WRAL		W	10/31/12	:30	10:37 PM	D3C12-NC07-T05H	\$3,500.00		1
26	WRAL Young and the Restless	4-5p								
	ISSUE CLASS OF TIME									
			11/05/12 to		1x	1				
	WRAL		M	11/05/12	:00				See MG 26.2	1
	WRAL		Tu	11/06/12 ASS OF TIM	:30	4:00 PM	D3C12-NC07-T05H	\$2,400.00	MG for 4.2,26.1	2
			ISSUE CL	ASS OF TIM	E K10.9					
27	WRAL 5:00 First News	5-530p								
	ISSUE CLASS OF TIME		44/05/40	44/44/40	4	1				
	WRAL		11/05/12 to		.,,	_	-2-12 N-07 -05H	¢1 000 00		
			IVI	11/05/12	:30	5:22 PM	D3C12-NC07-T05H	\$1,800.00		ı
28	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME		11/05/15:	11/11/16		1				
	MADAL		11/05/12 to		1x	1	-2-122725	#4 000 00		
	WRAL		М	11/05/12	:30	5:37 PM	D3C12-NC07-T05H	\$1,800.00		1



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29	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME		11/05/10		_	1				
	WRAL		11/05/12 M	to 11/11/12 11/05/12	1x :30	5:58 PM	D3C12-NC07-T05H	\$2,200.00	1	1
30	WRAL Late News	11-1135p	IVI	11/03/12	.50	3.30 T W	DJCIZ-NCO7-10311	Ψ2,200.00	•	•
00	ISSUE CLASS OF TIME	11 1100р								
				to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	11:13 PM	D3C12-NC07-T05H	\$1,800.00		1
31	WRAL Price is Right	11a-12p								
	ISSUE CLASS OF TIME		11/05/10		_	1				
	WRAL		11/05/12 Tu	to 11/11/12 11/06/12	1x :30	-1 10:59 AM	D3C12-NC07-T05H	\$450.00	1	1
32	WRAL Noon News	12p-1p	Tu	11/00/12	.50	10.53 AW	DJC12-NCO7-10JH	Ψ430.00	•	•
0_	ISSUE CLASS OF TIME	12p 1p								
			11/05/12	to 11/11/12	1x	-1				
	WRAL		Tu	11/06/12	:30	12:28 PM	D3C12-NC07-T05H	\$600.00		1
33	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME		44/05/40		4	1				
	WRAL		11/05/12 Tu	to 11/11/12 11/06/12	1x :30	-1 5:57 AM	D3C12-NC07-T05H	\$1,400.00	1	1
34	WRAL CBS This Morning	7am - 9am	10	11/00/12	.00	3.37 AW	DJCIZ-NCO7-10311	Ψ1,+00.00	•	
٠.	ISSUE CLASS OF TIME	rain oan								
				to 11/11/12	1x	-1				
	WRAL		Tu	11/06/12	:30	7:59 AM	D3C12-NC07-T05H	\$750.00		1
35	WRAL Dr. Phil	9-10a								
	ISSUE CLASS OF TIME		11/05/10	4- 11/11/10	4	1				
	WRAL		11/05/12 Tu	to 11/11/12 11/06/12	1x :30	9:11 AM	D3C12-NC07-T05H	\$450.00	1	1
36	WRAL Price is Right	11a-12p	Tu	11/00/12	.00	J. I I AW	DOCIE NOOF-10311	ψ430.00	,	ı
00	ISSUE CLASS OF TIME R10.9	110 12p								



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Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



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	WRAL Price is Right	11a-12p								
	ISSUE CLASS OF TIME R10.9									
	WRAL		М	11/05/12	:30	11:28 AM	D3C12-NC07-T05H	\$1,100.00		1
		Aired Spots	62							

Gross Total \$108,050.00

Agency Commission \$16,207.50

Payment Terms 30 Days Net Amount Due \$91,842.50